

2018 Naperville Sprint Triathlon Instagram Photo Contest Information

Put your best game face – and your best selfie face – ON for Premier Event Management's very first Instagram Photo Contest! Athletes (ages 18+) who are registered for the upcoming 2018 Naperville Sprint Triathlon are welcome to join this contest for a chance to win: (1) a **100% comp entry for the 2019 Naperville Sprint Triathlon**, (2) a **\$50.00 discount for the 2019 Naperville Women's Half Marathon & 8K**, AND (3) an **athletic apparel basket** that will be revealed at packet pickup and on race day. To enter this contest, follow the steps below:

1. **Take an original photo at the upcoming 2018 Naperville Sprint Triathlon on Race Day (August 5, 2018)**
2. **Post your original photo on Instagram (the more creative – the better!)**
3. **Hashtag your photo with the official contest hashtag: #NapervilleSprint2018**

That's it! The winner of this contest will be notified via Instagram DM on Monday, August 6, 2018 (the day after the Triathlon).

2018 Naperville Sprint Triathlon Instagram Photo Contest Requirements:

- You must be 18 years or older to enter this contest (anyone below the age of 18 will not be eligible to enter this contest)
- You must be a registered athlete for the 2018 Naperville Sprint Triathlon to enter this contest
- You must use an original photo taken at the 2018 Naperville Sprint Triathlon on Race Day - August 5, 2018 (any entries before or after this day will not be eligible for this contest, and any entries not taken at the site of the 2018 Naperville Sprint Triathlon will not be eligible for this contest)
- The more creative the picture, the better chance you will have at winning!
- Any inappropriate content posted will not be eligible for nor associated with this contest.
- We encourage athletes to take pictures in groups, however, *only* the athlete who posts the picture on Instagram is eligible to enter this contest and will be the sole recipient of the prize if their photo wins this contest
- By entering this contest, you agree to allow Premier Event Management to share your photo and your username on our Instagram page (@pemraces) if you win this contest.

** Note: Following or liking Premier Event Management on Instagram, Facebook, or Twitter is *NOT* a requirement to enter this contest, nor will it improve your chances of winning this contest. However, we do encourage participants to follow us at @pemraces to get contest updates, including winner announcements.

2018 Naperville Sprint Triathlon Instagram Photo Contest Terms & Conditions:

This is a contest in which effort is required to enter to win a prize. For this contest, we require that you upload an original photo at the 2018 Naperville Sprint Triathlon to Instagram and hashtag your photo with the official contest hashtag #NapervilleSprint2018 in order to enter. Each eligible photo that meets the requirements listed in the previous section will be judged, and the winner of this contest will be determined by a Premier Event Management staff member. The more creative the photo, the more likely it will be chosen as the winner!

This contest prohibits participants to inaccurately tag content (for example: we prohibit athletes to tag themselves in photos if they are not in the photo). Premier Event Management acknowledges that this contest is in no way sponsored, endorsed or administered by, or associated with, Instagram. We also acknowledge that Instagram will not assist Premier Event Management in the administration of this contest and cannot advise us on whether consent is required for use of user content or on how to obtain any necessary consent. Premier Event Management also agrees that if we use Instagram's service to administer our contest, we do so at our own risk.

Premier Event Management would like to disclose the following information:

The 2018 Naperville Sprint Triathlon Instagram Photo Contest is hosted by Premier Event Management - located at 509 S. Al Davis Road, Suite B in Harahan, LA 70123. The prize we are offering for this contest has a retail value of at least \$175.00. No additional purchase, other than that of your race registration, is required to enter this contest. Likewise, additional purchases will *not* improve a participant's chances at winning this contest. There will only be 1 winner chosen out of the total amount of athletes who choose to participate in this contest. For further questions, please call us at (504) 454-6561, or email our contest supervisor at raegan@pem.events.

(see page 2 for an example contest entry)

 **jonathandoe**
Naperville, Illinois



149 likes

jonathandoe Having a blast at the 2018 Naperville Sprint Triathlon! #NapervilleSprint2018 #pemraces